

XM Satellite Radio is a private, consumer funded entity. When you have a business your job is to keep your customers happy and satisfied. Satellite Radio is only responding to the demands of its consumers while increasing its attractiveness to other non-subscribing consumers. The national broadcasters of America need to realize that they should utilize their competitive tactics and improve things within. Rather than eliminating the traffic and weather from a "member-only/paid" radio station; force the national broadcasters to improve the quality of their broadcasts. Once that is accomplished the citizens who listen to public airwaves wont have to switch to satelltite!!!!